

Rep Order# 8885943 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 37640

Printed: 10/19/2012 8:43 AM  
Last Received: 10/19/2012 8:27 AM  
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DCCC / HORSFORD  
Product Horsford/DCCC  
Estimate# 2132  
Buyer Jesse Demastrie  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 143/149/2132  
Flight Dates 10/18/2012 - 10/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK  
TOTAL - \$10,525

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	TH-F,M-W	500A-600A	8 NEWS NOW	:30	\$225.00	10/18-10/24	2	1	2	\$450.00	
	2	TH-F,M-W	600A-700A	8 NEWS NOW	:30	\$275.00	10/18-10/24	2	1	2	\$550.00	
	3	TH-F,M-W	700A-900A	CBS THIS MORNING	:30	\$200.00	10/18-10/24	2	1	2	\$400.00	
	4	TH-F,M-W	900A-1000A	LIVE! WITH KELLY	:30	\$300.00	10/18-10/24	2	1	2	\$600.00	
	5	TH-F,M-W	1200P-1230P	8 NEWS NOW AT NOON	:30	\$325.00	10/18-10/24	2	1	2	\$650.00	
	6	TH-F,M-W	500P-630P	8 NEWS NOW ROTATION	:30	\$1,750.00	10/18-10/24	2	1	2	\$3,500.00	
	7	TH-F,M-W	630P-700P	INSIDE EDITION	:30	\$1,400.00	10/18-10/24	1	1	1	\$1,400.00	
	8	TH-F,M-W	700P-800P	ET/INSIDER	:30	\$1,225.00	10/18-10/24	1	1	1	\$1,225.00	
	9	TH-F,M-W	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$600.00	10/18-10/24	2	1	2	\$1,200.00	

Rep Order# 8885943 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 37640

Printed: 10/19/2012 8:43 AM  
Last Received: 10/19/2012 8:27 AM  
Showing Buylines: All Lines

2 of 2

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DCCC / HORSFORD  
Product Horsford/DCCC  
Estimate# 2132  
Buyer Jesse Demastrie  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 143/149/2132  
Flight Dates 10/18/2012 - 10/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES

Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	10	TH-F,M-W	1135P-1237A	LATE SHOW W. LETTERMAN	:30	\$275.00	10/18-10/24	2	1	2	\$550.00	

---REPORT TOTALS---

Report Totals: 18 / \$10,525.00

---SALES MONTHLY TOTALS---

Oct 12: 18 / \$10,525.00

Sales Totals: 18 / \$10,525.00

Station Totals: 18 / \$10,525.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$35,083	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11  
Demos RA35+